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## INDUSTRY ANNOUNCEMENT

(Toronto, ON) – August 19 2025 – On August 19th, 2025, Ghost Rocket launched a brand new FREE online educational program called: “EXPORT:AMPLIFIED.” Funded by the Government of Canada and in conjunction with the Hollywood Independent Music Awards.



# EXPORT:AMPLIFIED

## YOUR MUSIC IN THE GLOBAL MARKET



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*Export:Amplified is a FREE online educational program launched by Ghost Rocket, funded by the Government of Canada and in conjunction with the Hollywood Independent Music Awards.*

Export:Amplified is an online learning & networking opportunity built for independent musicians and emerging industry professionals, providing TOOLS, EDUCATION and ACCESS with highly successful industry leaders throughout the world.

This program exists to help individuals understand & navigate the complexities of the modern global music industry and expand their careers from local to international.

It delivers expert-led training directly from top-level music executives and allows members to connect directly with these individuals via weekly group video calls, where they can ask questions and receive direct feedback.

*Currently Confirmed Speakers Include:*

**Pam Charbit**, Director of A&R - Warner Bros. Music Group

**Malcolm Gray**, VP of Marketing - Live Nation Urban

**Brent Harvey**, CEO Hollywood Music in Media Awards & Hollywood Independent Music Awards

**Joe Breezy**, Program Director/On-Air Host - Mix 92.9 Nashville

**John Ozier**, Executive Vice President of Creative - Reservoir Media

**Chris Brown**, Former VP of Promotions - Sony/Red Label Founder of “Break Records”

**Atlanta Cobb**, Founding Director - Music Industry Mentor

**Dylan Berry**, CEO - SmashHaus & Award-winning music producer w/ 29  
Platinum records & 70 billion streams

**Jody Friedman**, Founder & Music Supervisor  
*Elite Music Coaching & Sync Titan*

**Mike Williams**, Operations Lead and Grammy Winner - Taylor Swift / Ghost  
Rocket

**Rick Barker**, President of Music Industry Blueprint & former Mgr of Taylor Swift  
**Sickick**, Global Canadian

EDM Artist, 15+ Million followers

**Jay Nunez**, Partner - Nelson & Nunez P.C.U.S. Immigration Law Firm

**ET Brown**, Senior Director of Creative Services - SESAC

**Tina Cole**, Owner F.A.M. Productions & Board Member of  
Ontario Creates

**Neville Shende**, Director of Tour Relations - Pioneer Coach

**Ritch Esra**, GM of Operations

Music Business Watch & Co-Founder of MUBUTV

**Michael Elsner**, Founder & Composer / Producer. *Elite Music Coaching & Sync  
Titan*

**Greg Shields**, Lead Vocalist of Kash'd Out & CEO/Founder of Band  
Breakthrough

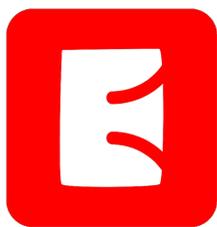
**Luke Danelon**, Co-Producer HIMA's / Founder & CEO - Ghost Rocket

The program is **FREE** to access for all interested in membership.

Simply click [HERE](#) to register.

To learn more or inquire about becoming a speaker or sponsor, please respond to this  
email and let us know! We'd love to speak with you in person.

We're very excited to launch this program, as it's been a labor of love for the last year  
and a half. We hope you will find it valuable!



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